Perry's Solutions, Inc

Quarterly Newsletter   **August 2015**

Welcome to our newsletter. It provides bullet inputs for your consumption. If you receive value from this, please share it with your network (e.g., LinkedIn, Facebook, Twitter).

STATS FOR SKEPTICS

I often discuss the use of statistical data in decision making. What about the skeptics? I have found I embrace the skeptics. They may poke holes in an argument but that is fine so long as you engage them before the data is finalized. Anticipate their questions. Resolve the concerns. Then you will have a solid story with support, to move in a positive direction. Of course, there is no best direction. There is only a direction that appears to make sense and be acceptable. It comes down to adjusting the details as new information becomes available or as situations change. What do you think?

ROBUST DESIGN IN NEW PRODUCT DEVELOPMENT

Over the next few newsletters, I am going to provide the key elements in the robust design process. I recently provided a talk on the subject with a positive response. The concept is discussed but I find few are taking action to achieve it. While there are different levels of implementation needed, to remain competitive companies need to increase the activity. The presentation link provides the key ideas. http://bit.ly/1bciKlr. Looking forward to sharing the components in greater depth with you!

QUALITY FUNCTIONAL DEPLOYMENT (QFD)

This spring, I published an article regarding QFD. It contains the various schools of thought and stories of application. It was interesting how few people have had success with these techniques, even though they are very supportive of the approach. If this is something you are interested in, we can talk to see if there is a way to bring you the benefits. Here is the link to the article. http://bit.ly/1Ejq7ZY. Does this interest you?

Have a great day!

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